



Sponsorship Opportunities - 2023 Southeast Rail Forum

2023 Southeast Rail Forum: *A Ride for Us*

Southeastern States, Federal Railroad Administration and the Women's Transportation Seminar (WTS) North Carolina Triangle Chapter are jointly hosting a regional forum among the Southeastern states.

We invite you to take advantage of this opportunity to become a sponsor for the "Southeast Rail Forum: *A Ride for Us*," (SRF) scheduled from 22nd – 24th March 2023 at the Crystal Gateway Marriott in Crystal City, Arlington, VA.

The SRF objectives include highlighting and discussing the following:

- Rail success stories with an emphasis on **partnerships** (Federal, State, Local, Railroads, Private Sector) in the Southeast;
- Strengthening today's Rail System for **future** advancement and development as an integral piece of the larger Transportation network;
- Developing and leveraging sustainable and predictable **funding** sources for Rail projects in the Southeast;
- Rail's **benefits** to long-term transportation resiliency, equity, emission reductions, and economic development including, transit-oriented development practices, and collaboration to move more people and goods by rail;
- Challenges and solutions to provide a robust Rail System including **Rail Safety**, Evolving Technology and Maintaining Readiness.

In addition to industry experts, local and state political leaders throughout the region have been, or will be, invited to speak. These will include FRA leaders, Secretaries of Transportation, and elected officials. Our goal is to have the entire region represented!

We look forward to a positive commitment from your organization and supporting this effort. Please see attached information for details on the various levels at which your organization can support us. Please visit our website, www.southeastrailforum.com, to pledge your commitment or for more information on this event.

Do not hesitate to contact me at 919-741-5787 or jfleming@vhb.com or Mike Holder, sponsorship chair, at 984-389-2380 or mholder@gfnet.com if you have any questions concerning sponsoring the Southeast Rail Forum.

Sincerely,

A handwritten signature in black ink, appearing to read "Jenny S. Fleming".

Jenny S. Fleming, PE
2023 SRF Steering Committee Chair

NAMED SPONSORSHIP OPPORTUNITIES

Benefits/Levels	Diamond	Platinum	Gold	Silver	Bronze
Amount	\$12,500	\$10,000	\$7,500	\$5,000	\$2,500
Forum Visibility in Technical Sessions	Introducing Luncheon Keynote Speaker Moderate Friday General Session Reserved Table at Thursday Luncheon	Introducing Welcome session Speaker Moderate Breakout session	Moderate Breakout Session		
Branding and Profiling Throughout the Forum	Double Size booth in exhibition area	One 8' skirted table in exhibition area	One 8' skirted table in exhibition area	One 8' skirted table in exhibition area	One 8' skirted table in exhibition area
	Full Page Ad AND Banner Ad on Website and Conference App	Half Page Ad on Website and Conference App	Logo on Conference App		
	Logo projects 6 times at all General Sessions	Logo projects 4 times at all General Sessions	Logo projects 3 times at all General Sessions	Logo projects 2 times at all General Sessions	Logo projects 1 time at all General Sessions
	250-word profile on SRF Website	100-word profile on SRF Website	50-word profile on SRF Website	Logo on SRF Website	Logo on SRF Website
	Recognition in Conference App, digital displays around conference, and registration table at conference				
Virtual Exhibitor Booth on App	Virtual Exhibitor Booth on App				
Complimentary Registrations	8	6	4	2	1

DIAMOND SPONSORSHIP | \$12,500

Diamond Sponsor Benefits

- Recognition at a General Sessions (Logo projected 6 times minimum)
- Introduce choice of Thursday or Friday Lunch Keynote Speaker
- Full-page ad on conference website and app
- Double Size booth in conference exhibition area
- Registrations:
 - Number of full registrations: 8
 - Discount code for additional employees
- Moderate breakout session
- Recognition in Conference App, digital displays around conference, and registration table at conference: Company logo
- Recognition on SRF website:
 - 250-word company description
 - Company logo
 - Link to company website
- Virtual Exhibitor Booth on Conference App
 - Completely customizable
 - Upload documents, videos and links
 - Interact with attendees
 - Gather Leads and Contacts in app
- Sponsor Page on Conference App
 - Create custom profile
 - Logo projects across platform
- Acknowledgement on Social Media
- Name on all event email
- Logo on all pre-event WTS email
- List of pre-registered attendees
- Company logo on lanyards and promotional item *if* provided for distribution at registration*
- Company literature on display table in registration area*
- Pre- and post-conference attendee lists (excluding opt-outs)

**Items to be provided by sponsor firm*

PLATINUM SPONSORSHIP | \$10,000

Platinum Sponsor Benefits

- Recognition at a General Sessions (Logo projected 4 times minimum)
- Half-page ad on conference website and app
- Booth in conference exhibition area
- Registrations:
 - Number of full registrations: 6
 - Discount code for additional employees
- Moderate breakout session
- Recognition in Conference App, digital displays around conference, and registration table at conference: Company logo
- Recognition on SRF website:
 - 100-word company description
 - Company logo
 - Link to company website
- Virtual Exhibitor Booth on Conference App
 - Completely customizable
 - Upload documents, videos and links
 - Interact with attendees
 - Gather Leads and Contacts in app
- Sponsor Page on Conference App
 - Create custom profile
 - Logo projects across platform
- Acknowledgement on Social Media
- Name on all event email
- Logo on two pre-event WTS email
- List of pre-registered attendees: Upon Request
- Company logo on promotional item if provided for distribution at registration
- Company literature on display table in registration area*

**literature to be provided by sponsor firm*

GOLD SPONSORSHIP | \$7,500

Gold Sponsor Benefits

- Recognition at a General Sessions (Logo projected 3 times minimum)
- Quarter-page ad on conference website and app
- Booth in conference exhibition area
- Registrations:
 - Number of full registrations: 4
 - Discount code for additional employees
- Moderate breakout session
- Recognition in Conference App, digital displays around conference, and registration table at conference: Company logo
- Recognition on SRF website:
 - 50-word company description
 - Company logo with Link to company website
- Sponsor Page on Conference App
 - Create custom profile
 - Logo projects across platform
- Acknowledgement on Social Media
- Name on all event email
- Logo on one pre-event WTS email
- List of pre-registered attendees: Upon Request

SILVER SPONSORSHIP | \$5,000

Silver Sponsor Benefits

- Recognition at a General Sessions (Logo projected 2 times minimum)
- Quarter-page ad on conference website and app
- Booth in conference exhibition area
- Number of full registrations: 2
- Recognition in Conference App, digital displays around conference, and registration table at conference: Company logo
- Recognition on SRF website:
 - Company logo with Link to company website
- Sponsor Page on Conference App
 - Create custom profile
 - Logo projects across platform
- Acknowledgement on Social Media
- Name on all event email
- List of pre-registered attendees: Upon Request

BRONZE SPONSORSHIP | \$2,500

Bronze Sponsor Benefits

- Recognition at a General Sessions (Logo projected 1 time minimum)
- Logo on conference website and app
- Booth in conference exhibition area
- Number of full registrations: 1
- Recognition in Conference App, digital displays around conference, and registration table at conference:
Company logo
- Recognition on SRF website:
 - Company logo with Link to company website
- Sponsor Page on Conference App
 - Create custom profile
 - Logo projects across platform
- Acknowledgement on Social Media
- Name on all event email
- List of pre-registered attendees: Upon Request

Exhibitor Only | \$2,000

Exhibitor Only

- Booth (8' x 10') in conference exhibition area (Requires booth attendee to be registered for full conference)

Registration and Break Sponsors

Conference Smart Phone/Tablet Application Sponsor – \$5,000
(ONE sponsorship available) – Purchase Deadline: January 31, 2023

Take advantage of this great branding opportunity by having your logo displayed on the start of the smart phone application that attendees will be using during the conference for getting info on agenda and other conference activities. Sponsorship includes:

- Logo and link placement on event registration website
- Company name/logo prominently displayed on sponsor board at the conference registration table
- Company acknowledgement during the conference
- Two complimentary registrations to conference
- Booth in the conference exhibition area

Conference Neck Wallet Name Badge Holder Sponsor – \$3,000
(ONE sponsorship available) - Purchase Deadline: January 31, 2023

Take advantage of this great branding opportunity by having your logo displayed on the reusable conference neck wallet name badge holder that attendees will wear during the conference. Sponsorship includes:

- Logo and link placement on event registration website
- Company acknowledgement in the conference app; verbal acknowledgement during the conference
- One complimentary registration to conference
- Booth in the conference exhibition area

Key Card Sponsor– \$3,000 each
(TWO sponsorships available) – Purchase Deadline: January 31, 2023

Take advantage of this great branding opportunity by having your logo displayed on the conference hotel key cards for room access that the attendees will carry during the conference. Sponsorship includes:

- Logo and link placement on event registration website
- Company acknowledgement in the conference app; verbal acknowledgement during the conference
- One complimentary registration to conference
- Booth in the conference exhibition area

Wi-Fi Sponsor– \$2,000 each
(Only ONE sponsorship available) – Purchase Deadline: January 31, 2023

Take advantage of this great branding opportunity by having your chosen word as the wi-fi password that the attendees will use during the conference. Sponsorship includes:

- Logo and link placement on event registration website
- Company acknowledgement in the conference app; verbal acknowledgement during the conference
- One complimentary registration to conference

Registration and Break Sponsors (continued)

Networking Reception Sponsor – \$3,000 (TWO sponsorships available)

Help celebrate the Southeast Rail Forum at the Sheraton in Downtown Raleigh, NC by sponsoring the networking reception. Sponsorship Includes:

- Logo and link placement on event registration website
- Company name/logo prominently displayed on sponsor board
- Company acknowledgement in the conference app; verbal acknowledgement during the conference
- One complimentary registration to conference

Luncheon Sponsor – \$2,000 (Maximum of FOUR sponsorships available – two for each day: Thursday or Friday)

- Company name/logo prominently displayed on sponsor board and table displays throughout luncheon
- Logo and link placement on event registration website
- Company acknowledgement in the conference app; verbal acknowledgement during the conference
- One complimentary registration to conference

Breakfast Sponsor – \$2,000 (Maximum of TWO sponsorships available, one for each day – Thursday or Friday)

- Company name/logo prominently displayed on sponsor board and table displays throughout breakfast
- Company acknowledgement in the app; verbal acknowledgement during the conference
- One complimentary registration to conference

Break Sponsor – \$1,500 (Maximum of THREE sponsorships available – ONE each break on Thursday or Friday)

- Company name/logo prominently displayed on sponsor board throughout your sponsored break
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- One complimentary registration to conference



District of Columbia • Virginia • North Carolina • Tennessee • South Carolina • Georgia • Alabama • Florida

Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Contact Title: _____

Mailing Address: _____

Business Phone: _____ **Fax:** _____

Email: _____

Please indicate your level of Sponsorship (See Sponsorship package for more details)

Event Sponsors:

- Diamond Sponsor \$12,500
- Platinum Sponsor \$10,000
- Gold Sponsor \$ 7,500
- Silver Sponsor \$ 5,000
- Bronze Sponsor \$ 2,500

Special Sponsors:

- Conference App Sponsor \$ 5,000
- Conference Neck Wallet Sponsor \$ 3,000
- Conference Wi-Fi Sponsor \$ 2,000
- Welcome Reception Sponsor \$ 3,000
- Luncheon Sponsor \$ 2,000
- Breakfast Sponsor \$ 2,000
- Break Sponsor \$ 1,500

Conference Exhibitors:

- Exhibitor Only \$ 2,000

By signing below, your organization agrees to be a 2023 Southeast Rail Forum partners as indicated above. We appreciate your support of this event and the advancement of rail infrastructure in the Southeast.

Signature of Authorized Contact

Date

<p>E-Mail your commitment form to:</p> <p>eladocha@gfnet.com</p>	<p>or</p>	<p>Mail your commitment form to:</p> <p>WTS-NC Triangle Chapter c/o Eva Ladocha Gannett Fleming One Glenwood Ave, Suite 900 Raleigh, NC 27603</p>
--	-----------	---

Please contact Mike Holder at 984.389.2380 or mholder@gfnet.com if you have any sponsorship questions or would like to discuss payment options.